



ANTIQUES at the ARMORY

CELEBRATING ANTIQUES WEEK IN NEW YORK

Complimentary Shuttle to & from The Winter Antiques Show and other Antiques Week events

JANUARY 21-22-23, 2011

69th Regiment Armory, Lexington Ave. & 26th St., Gramercy Park, New York City

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EXHIBITOR # _____
 Show Code: OA111
 Booth Size: _____
 Booth Area: _____
 Fee: _____

Returning vendors will have right of first refusal until August 10. After August 10 available space will be assigned to new applicants as space, category and appropriateness allows.

Circle your booth choice, paper color and describe any special requests.

BOOTHS INCLUDE 9' HIGH WALLS THAT EXTEND 8' ON SIDES, LIGHTING PACKAGE & POWER, 2 CHAIRS, BOOTH SIGN & CHOICE OF FIRE RETARDANT PAPER

• Order forms for additional equipment will be mailed separately. Equipment is included only as noted.

CIRCLE PAPER COLOR CHOICE: Cadet, Charcoal, Cream, Deep Green, Forsythia, Leaf, Magic Blue, Midnight, White, Black, Sand

10' x 12' \$3375 10' x 16' \$3875 10' x 20' \$4375 10' x 24' \$4875 12' x 20' double corner \$5275

• Add \$150 for corner space

Please send me # _____ show flyers # _____ posters (flyers and posters sent only on request)

The undersigned exhibitor applies for exhibition space at the above named show, encloses deposit herein and agrees to pay the booth rent in full. Stella Show Mgmt. Co., Inc. and the undersigned exhibitor agree to the following terms: The exhibitor agrees to exhibit for sale antiques and collectibles only of a quality consistent with the standards of this event and to obey all regulations and laws of the state and city of New York. In addition, the exhibitor agrees to price all merchandise and accompany all sales with a sales slip. NO REPRODUCTIONS WILL BE PERMITTED. Set-up of booths must be complete at show opening and must remain set-up and open for business until show closing. Booths and aisles must be kept clear for safe access throughout show hours. Stella Show Mgmt. Co., Inc. reserves the right to demand removal by Exhibitor of any items which may not be in keeping with the shows image. Stella Show Mgmt. Co., Inc. reserves the right to make the rules and regulations it deems proper and necessary. The Exhibitor agrees to accept such rules and regulations and any interpretation as is set forth by Stella Show Mgmt. Co., Inc.. All municipal, state and federal requirements in connection with sales must be fulfilled. All draperies, table covers, and display materials must be fire retardant. This contract cannot be assigned without the prior written consent of Stella Show Mgmt. Co., Inc. No booths may be shared without the prior written consent of Stella Show Mgmt. Co., Inc. The use of porters, if available, to assist unloading and loading is at Exhibitor's own risk. Stella Show Mgmt. Co., Inc. shall not be liable for any resulting damage or claim. Stella Show Mgmt. Co., Inc., its agents, officers or employees shall not be liable for property damage or personal injury to Exhibitor, its agents or employees, which may occur on or about any part of the subject premises, regardless of how such an injury or damage may have occurred. Exhibitor waives any claim against Stella Show Mgmt. Co., Inc. and assumes all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitors shall hold Stella Show Mgmt. Co., Inc. harmless and shall indemnify Stella Show Mgmt. Co., Inc. against all liability or expenses arising out of any claim of injury or damage to any person or property, together with all cost in connection with the defense thereto. In the event exhibition spaces become limited or unavailable for any reason, A Stella Show Inc. and/or Stella Show Mgmt. Co.'s sole responsibility to any such affected exhibitor is to credit the exhibitors deposit. **CANCELLATION POLICY:** A minimum charge of \$100 applies to all cancellations. A prorated schedule of cancellation charges is available by request from Stella Show Mgmt. Co.

SIGNATURE:

DATE: _____ Permanent Exhibitor # _____

Print Name: _____ Trade Name: _____

Second Badge Name: _____ Helper Name(s) if known: _____

E-Mail Address: _____ Website: _____

MERCHANDISE DESCRIPTION:

Paraphrase your merchandise in four fields or less for website exhibitor list, publicity & booth placement

_____, _____, _____, _____

Additional info for marketing (i.e. your specialty or a specific item) _____

Attach, Enclose or Send PHOTOS for Publicity: _____

HI-res (300 dpi) professional photos(white or solid background) may be used for flyers and advertising - Please send ASAP

PAYMENT INFORMATION

• \$500 DEPOSIT (\$100 non-refundable) due at time of application submission • 50% OF BALANCE (after deposit) DUE on SEPTEMBER 1, 2010 • Remainder of BALANCE DUE on DECEMBER 15, 2010

Deposit Check# _____ Check Date _____

Charge DEPOSIT NOW, 50% ON SEPTEMBER 1ST and BALANCE on DECEMBER 15TH

Charge DEPOSIT ONLY to credit card Charge BALANCES ONLY to credit card on due dates

Credit Card Number Visa MC AMEX _____ Exp. Date _____

Name on card: _____ Cardholder's Signature: _____

★ ★ IF NEW TO STELLA SHOWS, PLEASE ALSO FILL IN THE THE FOLLOWING FIELDS:

Mailing Address: _____ City _____ State _____

Zip _____ If using a PO Box #, give a home address also: (for UPS purposes) _____

NY Sales Tax #: _____

Business Phone: _____ Can we give this number out to customers if requested? ___Yes ___No

Home Phone: _____ Can we give this number out to customers if requested? ___Yes ___No

Cell Phone for emergencies : _____ Can we give this number out to customers if requested? ___Yes ___No

Fax: _____ E-Mail Address: _____ Website: _____

Price range of items: _____ Attach & Describe photos: _____

Show(s) previously participated in: _____

Dealer Reference: _____ Show Promoter Reference: _____